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PINK GODZILLA LLC PRESENTS PINKAPALOOZA, AN OFFICIALLY
SANCTIONED BENEFIT FOR THE PENNY ARCADE CHILD'S PLAY CHARITY

Seattle, December 1st, 2007 - Playing Rock Band at home, but have yet to experience the roar of the crowd, the throngs of fans, the ear-splitting cacophony of a live show that you can't get from the three buddies on your couch? Pink Godzilla LLC is proud to present PINKAPALOOZA, a night of on-stage Rock Band insanity, with special guest appearance by Seattle's own 8-bit music talent Leeni (www.leeni.us), to benefit Penny Arcade's Child's Play charity.

Get your band mates (or come solo) and head to Nectar Lounge in Seattle (www.nectarlounge.com) to rock the socks off on a live stage with an insane sound system, ten foot projector screen, and hordes of onlookers cheering you on. All will be welcome to play, but the night will close with the best of the best facing off for a chance to win some great game swag. Better than another night on the couch, hm?

Nectar on December 19th – doors open at 8 PM (21 and over only please). Nectar is located at 412 N 36th Street in Seattle – a suggested \$10 donation gets you in the door. And if you're too lame to get on stage, there will be raffles all night long for great prizes. All proceeds will go to benefit the Child's Play charity – to find out what Child's Play is all about, visit their web site at www.childsplaycharity.com. Come on out and rock the house for a great cause!

About Pink Godzilla:

Pink Godzilla, LLC is a well-respected indy game store located in Seattle's historic International District. The store's dedication to providing top notch service, selection, and value coupled with their unapologetically adorable mascot and cozy Akihabara-inspired store layout has propelled Pink Godzilla to the forefront of Seattle's gaming scene.

About Child's Play

Since 2003, over 100,000 gamers worldwide have banded together through Penny Arcade's Child's Play, a community based charity grown and nurtured from the game culture and industry. Over two million dollars in donations of toys, games, books and cash for sick kids in children's hospitals across North America and the world have been collected since its inception.

When gamers give back, it makes a difference!